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HomeFeedback.com Announces New Way to Give Feedback to Home Sellers

SAN DIEGO, Dec. 6 /PRNewswire/ -- homefeedback.com today announced the launch of its website <http://www.homefeedback.com>. This new patent pending web site allows real estate agents and home sellers everywhere to find out why their home isn't selling. "As long as there have been homes for sale, sellers have wanted to know what the prospective buyers thought of their home. Home sellers and their agents can now receive this information on our new web site by viewing the buyers feedback on their personal feedback page," said Alan Shafran, President of homefeedback.com.

Other features of the unique web site include a summary of statistics of every feedback question asked and a one step e-mail blast to every agent who has shown the property to instantly notify those agents who have shown the property to let them know of any changes in the listing (price changes, offers coming in, property back on market).

"When a home has been shown to prospective buyers but no offers have been made, both the sellers and the sellers' agent become frustrated and anxious to find out why," said Rick Bengson, a 15-year veteran of the real estate sales industry and co-founder of Homefeedback.com. "Often, the sellers pressure their agent to get feedback. Anxious to please the clients and obtain information that could help sell that property, a seller's agent will then make frantic phone calls to the real estate agents who showed that home. <http://www.homefeedback.com> allows home sellers to obtain information that can help them sell their property faster and for more money while also helping real estate agents provide better service to their clients," Bengson said.

The web site has incentives to provide feedback as well as a rating system to view which agents respond quickly and those who select not to give feedback giving accountability to the showing agent to provide feedback.

Bengson concluded, "The response to date has exceeded our expectations, we now have agents using the system from Australia to Singapore. This service works anywhere an agent shows a property to a potential buyer and the seller wants to know what they think about it. It's that simple. We have set the system up that even if the showing Real Estate agents and sellers don't utilize e-mail it still works."

For more information, visit <http://www.homefeedback.com> .

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